

Rural Revival Minutes – May 28, 2018

Members Present (Directors in bold): Gabriel Eisenbeis, Larry Eisenbeis, Phillip Eisenbeis, **Tim Eisenbeis**, Richard Ensz, **S. Roy Kaufman, John Koch**

Minutes: The Minutes of the April 23, 2018 meeting were reviewed and approved. Motion to approve by John Koch, seconded by S. Roy Kaufman, passed unanimously.

Treasurer's Report: No report was available. It was noted the previous month's report indicated a total of \$852.24 in the checking account.

Farmer's Market: Still planning to open second week of June. The need to better promote the Farmer's Market (signage, advertising, vendor recruitment) was the focus of discussion. The group coordinating the market were encouraged to use those monies currently identified in the checking account for the market in whatever ways they saw as most productive. There is the potential of having a banner on the current Freeman Shopping Center highway sign and newspaper display ads likely should be included in this strategy.

Freeman Butcher Shop: No Report

Saner Land Trust: The bulk of the evening's discussion focused on this possibility. Finally, it was moved by S. Roy Kaufman, seconded by Larry Eisenbeis and passed unanimously that: *Rural Revival move forward with the purchase of a 20% ownership in the Loren Saner tract and take out a loan in the amount of \$36,000 for such purpose, with the ultimate responsibility for repayment resting on the seven members of Rural Revival who are committed to doing so.*

The President was encouraged to call a Special Meeting of the Rural Revival Board to affirm this action since a quorum of Board members was not present at the May 28, 2018 meeting and an action such as this requires their formal approval.

Community Leadership Land Trust: There was also discussion as to the *Mission* and operating principles which might direct and/or inform such an organization and its activities. It was generally agreed that this would be a very important future. All present were encouraged (as homework) to begin thinking about components of a Mission Statement..

Chautauqua: John Koch indicated that he would value any guidance/participation which members might choose to provide but recognizes the heavy burden (particularly with the land trust) should be allowed the maximum time possible at Rural Revival meetings. Thus, he will not do additional formal presentations unless time allows.

Adjournment: Moved by Richard Ensz, seconded by Larry Eisenbeis and passed.